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BORIS MUISSE

MARKETING COMMUNICATION AND GRAPHIC DESIGN



PROFILE

Graduated in graphic design, marketing and communication, Boris will first build his experience in Paris as project manager, before operating as communication officer for institutional groups such as Radio France, Antibes Tourism office and multinational companies like Total. He finally returned to his first love for creativity and design in the south of France. Working as packaging designer in the food industry he uses his expertise to develop the identity of emerging brands.

WORK EXPERIENCE

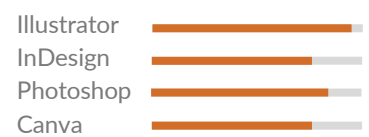
- 2010-Present **Senior packaging designer**
Del Monte International GMBH - Monaco
In charge of Branding, Label & packaging design, Brand and product communication materials, Photo & Video.
- 2010 (5 m.) **Communication officer**
Tourism Office - Antibes Juan-les-Pins
Web and social network administration (antibesjuanlespins.com, jazzajuan.com, official Facebook) Tourism office communication documents writing & editing. Event and communication operations management.
- 2008-2009 **Communication officer**
TOTAL France - Raffinerie de Grandpuits Paris region
Communication plan set-up and operations for Grandpuits 2008 safety shutdown. (PR, newsletters, events...)
- 2007 **Public Relations jr**
Radio France group - Paris
Internal and external PR operations coordination for France Inter, France Bleu, France Musique, Fip & Le Mouv.
- 2007 **Marketing project manager jr**
Phare west Operational marketing - Paris
Marketing operations for Champagnes Mumm, Ballantine's, Pastic 51, Fagor, Brandt, Guy Degrenne...

EDUCATION

- 2002 - 2005 **Master / M1 Info-Com Sciences**
UNSA Université de Nice
- 2001 - 2002 **BTEC / DUT - Marketing & Communication**
IUT Info Com - Sophia Antipolis
- 2001 - 2002 **BFA / Diplôme d'école - Arts & Graphic design**
Artigraph Nice
- 1998 **A Level / Baccalauréat A4**
Collège de la retraite - Yaoundé, Cameroon

PROFESSIONAL SKILL

Graphic design



Editing



Office



Interests

New technologies, Art, design & trends. Literature and essays. Anything that offers a better understanding of our world.